

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Peter H. I. Kim
Application No.: 09/665,482
Group Art Unit: 3622
Filing Date: September 20, 2000
Examiner: Namrata Boveja

For: METHOD AND APPARATUS FOR
DELIVERY OF TARGETED
ADVERTISING AND CONTENT BASED
ON USER INTERACTION WITH ONLINE
QUERIES ON A WIDE AREA NETWORK

AMENDMENT

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Arlington, VA 22313-1450

Sir:

Applicant respectfully submits the following amendments and remarks with the accompanying Request for Continued Examination (RCE) in response to the Final Office Action mailed July 3, 2006. Applicant includes herewith a request for a one month extension of time. With the granting of the request, the Applicant believes that this response is timely filed within six months of the date of mailing of the Action. Please enter this Amendment and accompanying remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 14 of this paper.